



AUS-MEAT Strategic Plan 2023-2028



LEAD excellence in standards	ENHANCE client experience	GROW people and culture	STRENGTHEN industry capacity, capability and knowledge
<p>Collaborate with industry to set and monitor standards.</p> <p>1.1 Influence and support industry and scheme owners in the development and evolution of Standards.</p> <p>1.2 Embed AUS-MEAT Language at the forefront of international trade.</p> <p>1.3 Implement Environmental, Social and Governance (ESG) programs in partnership with industry.</p> <p>1.4 Utilise technology to enhance the delivery of services.</p> <p>1.5 Apply best practice compliance in data security and privacy requirements.</p>	<p>Professional, efficient engagement and technical expertise to enhance our clients' businesses.</p> <p>2.1 Brand and market our services to enhance business opportunities.</p> <p>2.2 Expand AUS-MEAT's remit to include consulting services.</p> <p>2.3 Use technology to connect with our stakeholders and clients.</p> <p>2.4 Sustainably increase profitability to agreed targets based on own operating activities.</p>	<p>A workplace that attracts, develops and retains the best people.</p> <p>3.1 Ensure a safe working and travel environment for all.</p> <p>3.2 Promote a workplace that respects, promotes, and protects mental wellbeing.</p> <p>3.3 Operate under the highest levels of governance standards</p> <p>3.4 Develop a unified AUS-MEAT culture.</p> <p>3.5 Build people capability to support the business goals.</p> <p>3.6 Modernise the way we work.</p> <p>3.7 Develop HR frameworks to support change and strategic goals.</p> <p>3.8 Develop a commercial mindset.</p>	<p>Centre of excellence for developing the industry.</p> <p>4.1 Develop AUS-MEAT as the core industry hub for developing people and technical capability in the agricultural and food production sectors.</p> <p>4.2 Expand industry labour force capability and capacity.</p> <p>4.3 Actively support and engage with industry.</p> <p>4.4 Engage in the communities that we work in.</p>



FY 24-25 AOP Initiatives



LEAD

excellence in standards

Commercial Growth

- ESG Standard Development
- Livestock (Wool)
- Training
- Online Tools



ENHANCE

client experience

Infrastructure Renewal

- Improved security & privacy
- New test environment
- Customer portal

Branding

- Review & renew



GROW

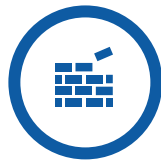
people and culture

Commercial

- Cost Recovery (Travel)
- Location of customers and resourcing
- Reporting

Future Enablement

- New data collection tools
- Process review
- Standardisation requirements gathering



STRENGTHEN

industry capacity,
capability and knowledge

Health & Safety

- Fatigue management

Capability

- Remuneration. Rewards, & recognition
- Auditor Recruitment
- Targeted Training

Our Vision

A sustainable and trusted agriculture and food industry.

Our Purpose

Delivering integrity and building capability through our technical expertise.