



AUS-MEAT

Strategic Plan 2023-2028

Our Vision

A sustainable and trusted agriculture and food industry.

Our Purpose

Delivering integrity and building capability through our technical expertise.



LEAD excellence in standards	ENHANCE client experience	GROW people and culture	STRENGTHEN industry capacity, capability and knowledge
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Collaborate with industry to set and monitor standards.

- 1.1 Influence and support industry and scheme owners in the development and evolution of Standards.
- 1.2 Embed AUS-MEAT Language at the forefront of international trade.
- 1.3 Implement Environmental, Social and Governance (ESG) programs in partnership with industry.
- 1.4 Utilise technology to enhance the delivery of services.
- 1.5 Apply best practice compliance in data security and privacy requirements.

Professional, efficient engagement and technical expertise to enhance our clients' businesses.

- 2.1 Brand and market our services to enhance business opportunities.
- 2.2 Expand AUS-MEAT's remit to include consulting services.
- 2.3 Use technology to connect with our stakeholders and clients.
- 2.4 Sustainably increase profitability to agreed targets based on own operating activities.

A workplace that attracts, develops and retains the best people.

- 3.1 Ensure a safe working and travel environment for all.
- 3.2 Promote a workplace that respects, promotes, and protects mental wellbeing.
- 3.3 Operate under the highest levels of governance standards
- 3.4 Develop a unified AUS-MEAT culture.
- 3.5 Build people capability to support the business goals.
- 3.6 Modernise the way we work.
- 3.7 Develop HR frameworks to support change and strategic goals.
- 3.8 Develop a commercial mindset.

Centre of excellence for developing the industry.

- 4.1 Develop AUS-MEAT as the core industry hub for developing people and technical capability in the agricultural and food production sectors.
- 4.2 Expand industry labour force capability and capacity.
- 4.3 Actively support and engage with industry.
- 4.4 Engage in the communities that we work in.

